



MEDIA GOLD
www.mediagold.com.pl

Efficiency meets Independence

Interview with Mariusz Wojtas
Owner

The Right «Card» Played

Media Gold invests in BOGRAMA's automatic B1 Playing Card Production System.

Company in Focus:

Media Gold, based in Krakow (Poland), specializes in the production of board games, card games, puzzles, and cardboard packaging – including packaging for the cosmetics industry.

Interview with Mariusz Wojtas (MW), Co-Owner and Managing Director of Media Gold

Challenge and Demand:

MW: "To become less dependent on suppliers and to speed up order processing, we decided to bring playing card production in-house. We were looking for a machine that was easy to operate, quick to set up, highly efficient, and guaranteed top product quality."

Purchase Decision:

MW: "Decisive factors, aside from BOGRAMA's technical expertise, were their competent consultation, flexible implementation of our special requests, and outstanding after-sales service."



Zbigniew Rzycki, Mariusz Wojtas
Owner and Manager of Media Gold

Implementation:

With the installation of the automatic B1 Playing Card Production System, BOGRAMA provided a fully integrated solution: inline die-cutting, collating, and stacking of card decks, including interfaces to the two existing cellophane wrapping machines at Media Gold. The requirements – easy operation, quick setup, and high production output of up to 3,500 decks per hour – were fully met.

Mariusz Wojtas is thrilled: In-house production not only reduces costs but also attracts new customers.

Special Features:

MW: "Thanks to a camera for register reading, we can cut cards with high precision. Additionally, we can produce bleed and border cards simultaneously – up to three different games per sheet. The corners of the cards are always identical, unlike those from many competitors."

Customer Testimonial:

MW: "Working with BOGRAMA was seamless from the start. From order placement to installation, everything went smoothly. Whenever minor issues arose, we found quick solutions together."



Outcome and Conclusion:

The BOGRAMA system stands out with short setup times of a maximum of 40 minutes, a production output of 3,500 decks per hour, and cutting technology that ensures consistently high product quality. The machine is compact, user-friendly, and easy to learn.